



SPONSORSHIP OPPORTUNITIES

ABOUT HEY BOOMER

- *Hey, Boomer!* is on a mission to inspire people over 55 to have a zest for life and to actively seek out opportunities for personal growth, community involvement and giving back. We seek to positively impact the way people think, feel and behave as they age. We believe that with the right attitude and community engagement, people can age with grace and dignity and continue to contribute to society in relevant and valuable ways until the very end of their days.
- *Hey, Boomer!* delivers a weekly live show and podcast that brings inspiring guests to the listening audience.
- We also deliver a weekly blog that is sent out to our email list, and posted to the Facebook page as well as to the website.
- *Hey, Boomer!* offers live events that provide sponsors opportunities to engage with the audience

REACH

- Reach on Facebook page is over 112,000 monthly
- Social media followers (Facebook, LinkedIn, YouTube, Spotify, Apple Podcast, Stitcher) around 2,000, primarily in the Southeast US
- Email marketing list subscribers – approaching 500

Hey, Boomer!

Greenville, SC 29615

Wendy Green, Founder

703/999.6066

www.heyboomer.biz

wendy@heyboomer.biz



SPONSORSHIP LEVELS

SILVER FOX SPONSOR - \$1,850/YEAR

- One live 30-second host-read ad per month (total of 12 ads for the year) with contact information shown on the screen while ad is read
- Personal recommendation shout-outs on *Hey, Boomer!* Facebook page quarterly (total of 4 per year) (Sponsor provides logo/graphics.)
- Any Sponsor events or specials posted on the *Hey, Boomer!* Facebook page monthly
- Sponsor will be mentioned bi-monthly in the newsletter.
- Option to be an event sponsor at a reduced rate
- Business cards or coupons included at all live events
- Sponsor contact information listed in the show notes

YOUNG AT HEART SPONSOR - \$500/QUARTER

- One live 30-second host-read ad twice per month (total of 6 ads for the quarter) with contact information shown on the screen while ad is read
- Any Sponsor events or specials posted on the *Hey, Boomer!* Facebook page during the 3-month period
- Sponsor will be mentioned bi-monthly in the newsletter.
- Option to be an event sponsor at a reduced rate
- Business cards or coupons included at all live events
- Sponsor contact information listed in the show notes

FRIEND OF HEY, BOOMER! SPONSOR - \$150/MONTH

- One live 15-20 second host-read ad on each show for a month, at the beginning of the show, with contact information shown on screen while ad is read
- Reminder to contact sponsor at end of show
- Sponsor contact information listed in the show notes

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